



# The BITE Model

Hey Baby, wanna join my pyramid  
scheme?



# 4 Points to Spot a Cult

1. B= Behavior Control
2. I= Information Control
3. T= Thought Control
4. E= Emotional Control



# Behavior Control

Group Indoctrination

Financial exploitation

Financial Manipulation and Dependence

Separation of Families

# Information Control

Extensive use of cult-generated propaganda

Deception

Spying

Unethical use of Confession

Minimize Information

# Thought Control

Mindset

Criticism

Buzz Words

Doctrine as Truth

# Emotional Control

Love Bombing & Serial Hating

Promote feelings of guilt and unworthiness

Manipulate Emotions

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